Kentucky Captive Association 2018 Educational Conference

Cybersecurity and the CEO

Thursday, December 13, 2017 with Robert Ramsay





Robert Ramsay leads the SOC Security practice at Barnes Dennig, a professional services firm in KY, OH & IN.

AICPA's Trust Information Integrity Task Force

"SOC Expert" with the AICPA

Peer reviewer for AICPA's SOC providers

Formerly with PwC, Atlanta

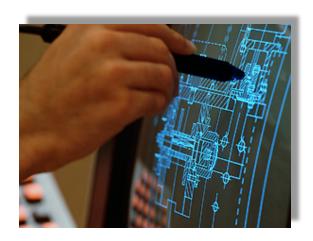
HITRUST CCSFP, CISA, CITP, CPA

Indiana University, University of Louisville



Cybersecurity and the CEO

- 1. Big picture
- 2. Risk management
- 3. Staying current



Advances in technology:

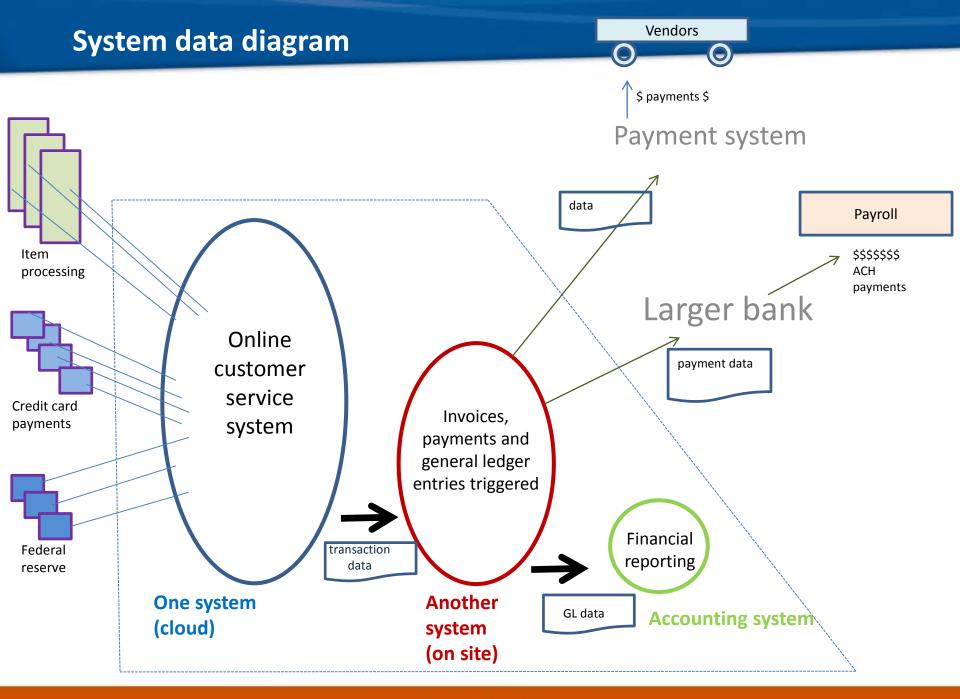
Robotics

https://www.youtube.com/watch?v=rVlhMGQgDkY

Artificial Intelligence (True machine learning demonstrated) https://www.youtube.com/watch?v=8fejJgHOGf0

Quantum Computing

https://www.youtube.com/watch?v=w - H9eBte8



Risk management

Cybersecurity frameworks or ISMS:

- 1. NIST Cybersecurity Framework
- 2. ISO 27001
- 3. HITRUST (HIPAA centric) Compliance framework
- 4. CSX Cybersecurity Fundamentals

Data security compliance requirements

- I. Legal requirements
 - A. HIPAA/HITECH
 - B. GDPR
 - C. KY HB 5
- II. Contractual
 - A. PCI
 - B. SOC

Cloud-based software outsourcing – contract notes

Consider the following during contract negotiations with cloud-based software vendors

- 1. Consider a breach notification clause requiring the vendor to notify you in the event the client recognizes a data breach.
- 2. Ensure the contract includes pricing for switching third-party vendors that impact the Service. (i.e. for a payroll vendor, what is the cost of changing the 401k provider or the health insurance TPA, if those services directly interact with the flow of payroll data).
- 3. Ensure the contract includes procedures for obtaining your data in the event that the contract is terminated.
- 4. Consider requiring the vendor to offer software in escrow.

 This software would become the property of NAME in the event that the vendor discontinues the service or goes out of business. This is especially important for unique services that are difficult to replace. (i.e. this may not be as important for payroll since there are so many payroll providers)

Staying current

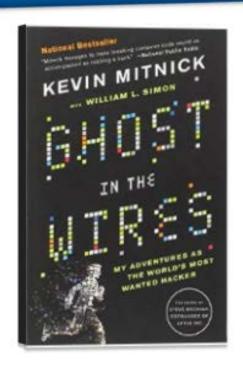
Buzzword update

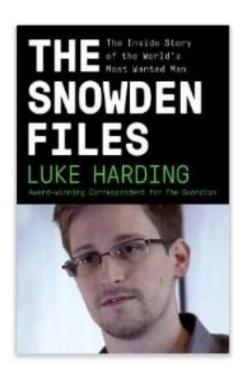
GDPR -

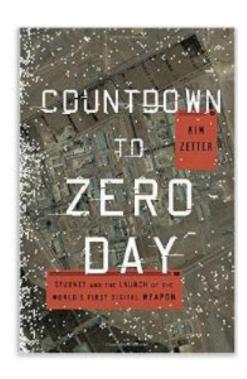
European Union's General Data Protection Regulation

Fileless malware – Viruses that operate in RAM

Summer reading



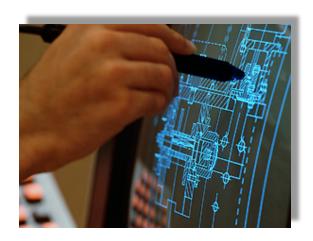




Ghost in the Wires, Kevin Mitnick
The Snowden Files, Luke Harding
Countdown to Zero Day, Kim Zetter

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Questions / observations?

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Strategic Planning Spectrum

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						more mission!	
					engagement from	7	
					the technology team		
				ideas for			
				fundraising	g		
			ideas for				
			cost savings				
		task list					
Benefits							
and outcomes	IT budget						
	<u> </u>						
	Time inves	sted					